



Goodwill of Orange County
410 N Fairview
Santa Ana CA 92703
ocgoodwill.org



On Friday, October 27th, 2017, Goodwill of Orange County will host its fourth annual Goodwill Gala. We are excited to announce this year's event will be hosted at the Monarch Beach Resort, located in Dana Point!

We are also honored to share that prominent local philanthropists Thomas T. and Elizabeth C. Tierney will chair the 2017 Gala. Their leadership will take this event to the place it deserves to be: among the most prominent in Orange County. In 2015, the Tierneys gave a transformational \$1 million gift to Goodwill to create our Tierney Center for Veteran Services. The gift remains the organization's largest program-specific donation in our history. The Tierneys have an incredible history of philanthropy and a passion for helping people heal. With their guidance, we will undoubtedly be positioned to serve even more people with barriers.

In the three short years since its inception, the Goodwill Gala has raised more than \$1,800,000. *2016 Gala proceeds allowed us to serve more than 5,000 people through our three important programs: the Assistive Technology Exchange Center (ATEC), the Tierney Center for Veteran Services, and the Rogers A. Severson Fitness & Technology Center.* The 2017 Gala will again benefit these three key programs. None of this would be possible without your generous support.

We hope that you will take a leadership role as an official sponsor of the 2017 Gala. By sponsoring the Goodwill Gala, your tax-deductible support will directly benefit the lives of one of the most underserved populations in Orange County, providing opportunities for people to work for the first time, walk for the first time...even *speak* for the first time.

Enclosed is a list of sponsorship opportunities, a donation form and a return envelope for your convenience. A member of the Gala committee will personally follow up with you. In the meantime, if you have questions, please contact Amy Holtz at 714.547.6308 ext. 356 or by email at amyh@ocgoodwill.org.

Our work is not complete. We remain dedicated to our mission and truly believe that the power of work changes lives.

Sincerely,

Frank Talarico
President & CEO, Goodwill of Orange County

P.S. Goodwill of Orange County is proud to, again, be awarded Charity Navigator's top ranking- 4 stars. More than 92 cents of every dollar goes straight to those we serve.



Goodwill Gala 2017 Sponsorship Levels

Powers of Goodwill of Orange County

Power of Independence Sponsorship - \$100,000

- 4 Premier position tables of ten guests
- 3 Complimentary guestrooms at the hotel for the night of the event
- Premium logo placement throughout event
- Company recognition on media step and repeat
- Lunch celebration with program participants for up to 10 people

Power of Purpose Sponsorship - \$50,000

- 3 Premier position tables of ten guests
- 2 Complimentary guestrooms at the hotel for the night of the event
- Premium logo placement throughout event
- Company recognition on media step and repeat

Power of Dignity Sponsorship - \$25,000

- 2 Premier position tables of ten guests
- Company recognition with media outlets
- 1 Complimentary guestroom at the hotel for the night of the event

Power of Pride Sponsorship - \$10,500

- 1 Premier position table of ten guests
- Company recognition with media outlets

Power of Work Sponsorship - \$5,500

- 1 Priority position table of ten guests

Individual Ticket - \$550

Official Event Program Advertising

- Full-Screen Ad \$1,350



SPONSORSHIP-DONATION FORM

Goodwill of Orange County's 2017 Gala

NAME: _____ **TITLE (for businesses):** _____

COMPANY/ORGANIZATION: _____

ADDRESS: _____

CITY: _____ **STATE:** _____ **ZIP:** _____

BUSINESS PHONE: _____ **HOME PHONE:** _____

CELL: _____ **FAX:** _____

EMAIL: _____ **WEBSITE:** _____

I/WE HAVE SELECTED THE FOLLOWING SPONSORSHIP/UNDERWRITING DONATION OPPORTUNITIES (See Sponsorship Levels for details):

- ___ Power of Independence Sponsorship \$100,000 *Includes (4) premiere tables of ten*
- ___ Power of Purpose Sponsorship \$50,000 *Includes (3) premiere tables of ten*
- ___ Power of Dignity Sponsorship \$25,000 *Includes (2) premiere tables of ten*
- ___ Power of Pride Sponsorship \$10,500 *Includes (1) priority table of ten*
- ___ Power of Work Sponsorship \$5,500 *Includes (1) priority table of ten*
- ___ Sponsorship/Underwriting of \$ _____

___ In-Kind donation of \$ _____

___ Please accept my early Gala reservation for the Annual Fall Gala

 ___ Reservations @ \$550 per person

___ I am unable to attend, however my donation of \$ _____ is enclosed.

TOTAL AMOUNT OF DONATION: \$ _____ AMOUNT INCLUDED TODAY: \$ _____

___ I/WE HAVE ENCLOSED A CHECK PAYABLE TO: **GOODWILL OF ORANGE COUNTY**

___ PLEASE CHARGE MY CREDIT CARD. Please circle one:

VISA

MASTERCARD

AMERICAN EXPRESS

CARD NUMBER: _____ EXPIRATION DATE: _____

AUTHORIZED SIGNATURE: _____

Thank you for making a difference in our community through your generous support!

PLEASE RETURN THIS FORM TO:

Goodwill of Orange County
410 N. Fairview Street, Santa Ana, CA 92703
Phone: (714) 547-6308 ext. 356 /Fax: (714) 835-6675
amyh@ocgoodwill.org

The fair market value of goods and services you may receive will not be tax-deductible.

Tax I.D. Number 95-1644018

THANK YOU FOR YOUR DONATION!